



United Way
Central & Northern
Vancouver Island

For Immediate Release

Woodgrove Centre Donates Over \$3500 to United Way Campaign

Nanaimo, BC – January 3, 2013 – The United Way Central & Northern Vancouver Island (UWCNVI) received a donation of over \$3500 from Woodgrove Centre at the end of December. The funds come from various fundraising events at the mall, along with a corporate donation from Ivanhoe Cambridge. This donation brings Woodgrove Centre’s support to United Way to over \$5300.

“We are thrilled to be able to donate an additional amount of money at the end of 2012 to the United Way,” said Nola Dunn, Marketing Director, Woodgrove Centre. “Everywhere in our community United Way is making an impact by supporting worthwhile programs and services. We know our dollars do make a real difference.”

UWCNVI *Change Starts Here* campaign is raising \$700,000 in the Central Island to fund 22 local organizations delivering 26 programs into 2013. There are many ways to give to UWCNVI. Call the office at 250-729-7400 or email info@uwcncvi.ca or give online at www.uwcncvi.ca.

About United Way Central and Northern Vancouver Island

Since 1958, United Way CNVI has invested in programs and services that help people to improve their lives and that strengthen our community. Due to the generosity of donors and volunteers, UWCNVI is funding grants in 2012 to 44 charities supporting 50 programs for children, youth and seniors in Central Island, the Comox Valley and Campbell River. UWCNVI is also a partner in the Success by 6 early childhood development programs throughout the Central and Northern Island and is the Community Entity for Nanaimo’s Homelessness Partnering Strategy.

About Woodgrove Centre: Woodgrove Centre, located on Vancouver Island in the harbour city of Nanaimo, British Columbia, is the market-dominant retail destination and focal point of the community. The centre features 723,600 square feet of retail space and is Vancouver Island's largest shopping centre attracting 5.6 million visitors per year. Woodgrove is home to over 140 stores and services.

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For additional information or to arrange an interview please contact:

Erin O’Reilly
313 Public Relations on behalf UWCNVI
erin@313pr.com
250-713-0489

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Change starts here

Central Island: 3156 Barons Road Nanaimo, BC V9T 4B5 |250 729 7400
Comox Valley : PO Box 3097 Courtenay, BC V9N 5N5 |250 338 1151
Campbell River : PO Box 135 Campbell River, BC V9W 5A7 |250 287 3213
www.uwcncvi.ca



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Nola Dunn, Marketing Director, Woodgrove Centre and Signy Madden, UWCNVI Executive Director take a seat with Woodgrove's Santa.

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