

# Why I Give

## United Way Donors at VIU



**United Way**  
Central and Northern  
Vancouver Island

### **Dr. Dave Witty** **VIU Provost and VP Academic**



One of Vancouver Island University's (VIU) 23 Leader Donors, Provost and VP Academic, Dr. Dave Witty, was involved for many years with United Way in Winnipeg, his wife Marg was a Loaned Representative and his family was engaged in annual giving. When he moved to Nanaimo, he continued to give through VIU's Employee Deduction Program.

A strong advocate for the campus campaign, Dr. Witty inherently trusts United Way as a "bedrock institution that has developed a strong reputation for doing good work."

United Way appeals to Dr. Witty quite naturally, "because it does such important work in the community, across a number of sectors that are in need."

Passionate about building a healthy Nanaimo, Dr. Witty feels strongly about supporting people in the community, but recognizes that it is difficult to assess which groups could best benefit from his donations. The United Way model ensures that gifts go to local agencies that need them the most, supporting programs that make the most difference in people's lives.

"United Way does this in a really non-judgmental way too," said Witty, "They identify needs in the community, and then marries need with giving."

United Way is a third party conduit that links donors with recipients, vetting organizations through an application process that connects local non-profit organizations with critical funding - and the United Way does this well, taking combined gifts and re-directing them in the best way possible.

Dr. Witty is confident that United Way understands the complexities associated with becoming a healthy community that builds solutions and addresses needs, and believes that we can foster the tradition of employee giving at VIU.

To learn more about Employee Giving Campaigns, please visit [uwcvi.ca](http://uwcvi.ca).