



United Way
Central & Northern
Vancouver Island

For Immediate Release

Still Time to Support United Way

Donations Needed to Fund 60 Programs Helping Over 20,000 People

Nanaimo, BC – January 17, 2014 – The United Way Central & Northern Vancouver Island *Agent of Change* fundraising campaign will wrap up at the end of January after four months of fundraising. Campaign reports are coming in now from hundreds of workplaces. The goal for the campaign across Central and North Island is just over one million dollars.

Donations to United Way are needed to support 60 programs that reach over 20,000 people in need in the Central Island, the Comox Valley, Port Alberni and Campbell River. From food programs to alleviate poverty, support for people grieving and dying, teens learning how to prevent bullying and suicide and so much more, programs funded by United Way save lives and strengthen the community.

“We won’t know how the campaign has done until later in February,” said Signy Madden, Executive Director of UWCNVI. “A few companies like Coastal Community Credit Union are running their campaigns right now. We are encouraging people if they haven’t given yet to do so now to fund much needed programs through 2014. We are grateful to everyone who has given already and for our campaign chair Bruce Barnard and our volunteer campaign teams in Central Island and Comox Valley. Together, we make a huge difference.”

Donations can be made by calling the UWCNVI office at 250-591-8731 or info@uwcncvi.ca or donate directly online through Canada Helps at www.uwcncvi.ca

About United Way Central and Northern Vancouver Island

UWCNVI improves lives and builds community by engaging individuals and mobilizing collective action. Since 1958, UWCNVI has strengthened the communities it serves. Because of the generosity of donors and volunteers, UWCNVI is able to fund 53 charities supporting 60 programs in the Central Island including Port Alberni, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by 6 early childhood development programs throughout the Central and Northern Island and works to reduce homelessness by being the Community Entity for Nanaimo’s Homelessness Strategy. United Way’s Better at Home program aimed at helping keep seniors living at home will begin in Nanaimo, Parksville, Port Hardy, Comox Valley and Port Alberni in 2014.

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Change starts here

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