

Your **#LOCALLOVE** helps
15,581 people in
Cowichan

Local Love



United Way
Central and Northern
Vancouver Island

COWICHAN
2018-19 IMPACT REPORT

YOUR SUPPORT AT WORK COWICHAN



SOCIAL SERVICE PROGRAM FUNDING

STRONG COMMUNITIES

Affordable housing – Services for people experiencing poverty or homelessness

Parenting & caregiver programs – Skills through classes, support groups, and counselling

Crisis counselling & grief support – For individuals suffering the loss of a loved one or other challenges

Transit assistance program – Free bus tickets for low-income and vulnerable individuals

BC 2-1-1 referral service – Hundreds of resources via phone, text or online

SUCCESSFUL KIDS

Indigenous programs – Cultural awareness, literacy skills, pre-natal support, and food for families

Youth mentoring – Adult mentors for vulnerable youth

Parenting programs & support groups – For low-income and vulnerable parents including adult children of residential school survivors

Girls' empowerment program – Building girls' confidence and ability to express themselves

Early literacy & tutoring – Singing, rhyming, and interactive summer programs

Life skills program – Youth First Aid, Food Safe, and resume writing

Suicide prevention – Tools for suicide prevention/intervention for students

OVERCOMING POVERTY

Indigenous support – Meal program, referral services, cultural support and housing loss prevention/support

Food bank program – Food hampers for vulnerable students, day care children, pregnant women, and low-income families

Youth & young adult support groups – Skill development and promoting social inclusion

Activity centre – Info on local events, services, and programs



COMMUNITY-BUILDING EFFORTS

TZE TZA WATUL COMMUNITY ADVISORY BOARD

We are working to implement a multi-year Community Plan to address homelessness, initiate an Indigenous Housing First pilot project, and provide housing loss prevention and 6,000 breakfasts a year for people at risk of homelessness. Funding is from Service Canada.

COWICHAN COALITION TO ADDRESS HOMELESSNESS AND AFFORDABLE HOUSING

We are guiding the creation of an action plan to target the priorities identified in the multi-year Community Plan to address homelessness.

LADYSMITH INTERAGENCY COMMITTEE

We collaborate with agencies and government officials on social service programs, initiatives, and issues.

OUR COWICHAN COMMUNITY HEALTH NETWORK

We are part of the grassroots conversations that are taking place to cultivate change with this group of local health organizations, non-profit societies, volunteer groups, and government representatives.

COLD WEATHER SHELTER FOR WOMEN

With Duncan United Church and Cowichan Women Against Violence Society, and the support of School District 79 and BC Housing, we are working to have this shelter in operation by November 2018.

15,581 people helped through 28 programs

Local challenges

AFFORDABLE HOUSING: 55% of renters in Cowichan spend more than 30% of their income on housing. This is 10% higher than the BC average. (2015 Cowichan Local Health Area Profile, Island Health)

HOMELESSNESS: 89 people in the CVRD were experiencing absolute homelessness in 2017, up more than 50% since 2014. (2017 Cowichan Valley Summer Point-in-Time Homeless Count)

CHILD & YOUTH VULNERABILITY: 3,880 local children are living in poverty: close to one in four children, one of the highest rates in BC. (2017 BC Child Poverty Report Card).

FOOD SECURITY: 14% of people are without access to enough affordable, nutritious food. (2017 Situation Analysis for the Cowichan Food Security Coalition)

What your donation looks like...

"Our lunch program serves close to 70 children, and about half of those attending are single-parent families or low income. We see first-hand the challenges that families face. Your contribution provides valuable support for parents to successfully raise healthy and happy children."

- Cindy, executive director of a local day care society funded by United Way

Nadine & Chase's Story

Nadine was three grades behind in her reading level. Her brother Chase, with ADHD, was also falling behind. Thanks to donors like you, a United Way-funded program changed everything.

"The positive effects of literacy supports last much longer than the time the kids attended the program; the future of my entire family has been positively impacted," says their mother.



support



WHY I SUPPORT UNITED WAY

"I'm aware of the problems in my community and can feel overwhelmed because I don't know what to do to fix them. The good news is that I don't have to know everything. United Way pulls together the people who have the information, who have been in the field on the front lines, to affect change. It gives you a sense of confidence about your donation."

- Laura, a United Way donor

Your donation stays 100% local

Make change happen in your community today!

100%

give

PAY IT FORWARD

Your donation helps meet the needs of the most vulnerable people in your community. You give them a better future. You build a stronger, healthier place to live.

- \$5** provides a meal to someone who is homeless, giving refuge in a safe environment
- \$70** funds nutritious snacks for 100 kids at an after-school program
- \$100** provides an isolated senior with a weekly visit for three months
- \$365** supports a woman who has experienced violence with 16 weeks of group therapy
- \$1,200** prevents 2 families from becoming homeless through short-term rent subsidies



United Way Central and Northern Vancouver Island

DONATE. VOLUNTEER. ADVOCATE.

MAKE A DIFFERENCE TODAY!

Central Island	250-591-8731
Cowichan	250-748-1312
Comox Valley	250-338-1151
Campbell River	250-287-3213

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