

Frank Allen Financial Donation to United Way Matched by Manulife

Nanaimo, BC – September 29, 2014 – The Frank Allen Financial Group Inc. has generously provided \$2,500 to United Way Central and Northern Vancouver Island (UWCNVI)—a donation matched 100 per cent by Manulife Securities for a total of \$5,000.

“I give to the United Way because they do all the checking for me. They make sure that my donation goes to programs in my community that are both needed and results-oriented,” said Frank Allen, owner and Financial Advisor. “It’s an easy way for me to have an impact across the board in my community.”

Thanks to the funds raised by local donors in the Central Island, United Way is able to invest in 28 programs that help over 11,300 children, teens, seniors, families and vulnerable adults. For instance, 215 teens and adults with limited incomes learn how to cook healthy, affordable meals—people like Emma who is struggling to raise her five-year-old son on her own. And 150 kids and youth, like seven-year-old Stephen, who are dealing with the death of a loved one receive counselling to work through their grief in a healthy way.

“By supporting United Way, Frank Allen and other local companies are making a very real difference in the lives of thousands of people in our community,” confirms Laura Heikkila, Resource Development and Annual Giving at UWCNVI. “Local donors are the backbone of all the support we provide to our Community Partners for their programs.”

“United Way has a good pulse on the communities it serves and what’s needed in each,” continues Allen, “My company has been giving a donation matched by Manulife to United Way since 2007 because it just makes sense.”

United Way Central and Northern Vancouver Island (UWCNVI) has been at work for more than 56 years in our community. With a mission to improve lives and to build community by engaging individuals and mobilizing collective action, UWCNVI invests in strengthening people and communities including Campbell River, Courtenay-Comox, Port Alberni, Parksville, Qualicum Beach, Nanaimo, Gabriola Island and Ladysmith. Funds donated annually by local businesses and individuals for United Way’s Community Fund provide an essential network of social services in our community.

Photo caption: Frank Allen of Frank Allen Financial Group donated \$2,500 to United Way Central and Northern Vancouver Island, a sum matched by Manulife Securities for a total of \$5,000.

For additional information, please contact:

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United Way Central & Northern Vancouver Island

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Campbell River: 250 287 3213

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