

Woodgrove Chrysler Donation Helped United Way Connect with Community

Nanaimo, BC – February 6, 2015 – The official campaign car used by United Way Central and Northern Vancouver Island (UWCNVI) during their fall fundraising campaign has been returned to its home at Woodgrove Chrysler. Woodgrove Chrysler generously loaned the car—a donation valued at \$1,500—for United Way’s Community Fund campaign. In addition, their employees donated \$2,220 to the campaign.

“It’s important to us—to our family and to our staff—to give back to our community,” said Mike Heys, co-owner of Woodgrove Chrysler, “and this is one way we’re able to help out.”

Thanks to Woodgrove Chrysler and the many other local companies who support UWCNVI, the organization is able to invest in 28 programs that help over 11,300 children, teens, seniors, families and vulnerable adults in the Central Island. People like 86-year-old Nancy who lives alone and has no family or friends to look in on her. Nancy now receives daily calls from Jan, a volunteer with a seniors visiting program who checks up on her and spends time chatting with her.

“We’re grateful for Woodgrove Chrysler’s donation of the car that is crucial for United Way’s staff and volunteers to be able to connect with the community during the campaign,” said Bruce Barnard, Campaign Chair for UWCNVI. “Without their support, we wouldn’t be able to reach out to as many donors and local organizations.”

United Way Central and Northern Vancouver Island (UWCNVI) has been at work for more than 56 years in our community. With a mission to improve lives and to build community by engaging individuals and mobilizing collective action, UWCNVI invests in strengthening people in our communities including Campbell River, Courtenay-Comox, Port Alberni, Parksville, Qualicum Beach, Nanaimo, Gabriola Island and Ladysmith. Funds donated annually by local businesses and individuals for United Way’s Community Fund provide an essential network of social services in our community.

Photo caption: Bruce Barnard, United Way Campaign Chair (left) returns the campaign car loaned to the organization by Andrew Heys (right) and Mike Heys (far right) of Woodgrove Chrysler.



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