



United Way
Central & Northern
Vancouver Island

For Immediate Release

TD's Island Branches Support the United Way

Campbell River, BC – May 13, 2013 – The United Way Central & Northern Vancouver Island (UWCNVI) is pleased to announce that employees at TD Canada Trust branches from the Central and North Island contributed \$17,861 through their employee giving program as well as a \$6,000 corporate donation from TD to the ***Change starts here*** campaign. The campaign raised over \$700,000 in the Central Island to support 12 life-changing programs in our community.

“TD employees know that their donation makes a real difference in local people’s lives,” said Signy Madden, Executive Director, UWCNVI. “Their donations go directly to empowering kids to succeed through mentorship, ensuring vulnerable seniors get a hot lunch daily or supporting people with mental illness as they reintegrate back into society. A big thank you to the branches for getting on-board with United Way and supporting a positive investment in their community.”

Cambell River branch manager Susan Eastland and her team are proud supporters of United Way and excited to be on-board again for the 2013 fundraising campaign. Donations to United Way support local charities including the John Howard Society, North Island Supportive Recovery Society and the Campbell River Family Services Society.

Employee giving programs, donations and volunteers are sought throughout the year. Contact UWCNVI at 250-729-7400 or info@uwcncvi.ca or visit www.uwcncvi.ca to learn more how you can help.

About United Way Central and Northern Vancouver Island

Since 1958, United Way CNVI has invested in programs and services that help people to improve their lives and that strengthen our community. Due to the generosity of donors and volunteers, UWCNVI is funding grants in 2012 to 44 charities supporting 50 programs for children, youth and seniors in Central Island, the Comox Valley and Campbell River. UWCNVI is also a partner in the Success by 6 early childhood development programs throughout the Central and Northern Island and is the Community Entity for Nanaimo’s Homelessness Partnering Strategy.

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For additional information please contact:

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United Way Central & Northern Vancouver Island

Change starts here

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