



United Way
Central & Northern
Vancouver Island

For Immediate Release

TD employees engaged to be “Agents of Change” for United Way

Over \$33,000 raised for 60 programs supporting 20,000 people

Nanaimo, BC – March 18, 2014 – TD Bank Group recently donated a record \$33,215 to United Way Central & Northern Vancouver Island through its employee giving program which included branches and offices across the Island. The majority of funds was raised in Nanaimo, Parksville, Port Alberni, Campbell River and Comox Valley and will be used to directly support 60 programs in those communities.

“We were thrilled to see the way TD and its employees got engaged with United Way this year,” said Signy Madden, Executive Director, UWCNVI. “From participating in Days of Caring to touring programs their donations were going to fund, TD employees were excited about helping people in the communities where they live and work. They raised a record amount this year during the campaign and we thank them for all their support.”

United Way reaches out to many people in our community who are facing tough challenges. TD Bank Group and our other generous donors help support over 20,000 people through 60 programs, including families struggling with poverty, kids in desperate need of mentoring, people recovering from addictions or the impact of abuse as well as seniors at risk of isolation.

"I am very proud of TD's Vancouver Island campaign results," said Mauro Manzi, Senior Vice President – Pacific Region, TD Bank Group. "TD employees on the Island have always given generously and this year they went above and beyond to raise funds for those who are less fortunate."

Donations are still being accepted. Please give at www.uwcncvi.ca or call 250-591-8731.

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About United Way Central and Northern Vancouver Island

UWCNVI improves lives and builds community by engaging individuals and mobilizing collective action. Since 1958, UWCNVI has strengthened the communities it serves. Because of the generosity of donors and volunteers, UWCNVI is able to fund 53 charities supporting 60 programs in the Central Island including Port Alberni, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by 6 early childhood development programs throughout the Central and Northern Island and works to reduce homelessness by being the Community Entity for Nanaimo's Homelessness Partnership Strategy. United Way Better at Home program aimed at helping keep seniors living at home has launched in Nanaimo, Parksville, Port Hardy, Comox Valley and Port Alberni this year.

United Way Central & Northern Vancouver Island

Change starts here

#9-327 Prideaux Street, Nanaimo, BC V9R 2N4

Nanaimo, 250-591-8731

Comox Valley 250-338-1151

Campbell River 250-287-3213

www.uwcncvi.ca



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TD Community Giving

TD Bank Group invests in communities in order to effect positive change in the places where it operates and where its clients and employees live and work. In 2013, TD donated more than \$74.7 million to community organizations in Canada, the United States and the United Kingdom. In Canada, TD focuses on education and financial literacy, creating opportunities for young people and the environment. For further information, please visit www.td.com/corporate-responsibility.

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