



United Way
Central & Northern
Vancouver Island

For Immediate Release

Nanaimo Target Donates \$1000 to United Way

Nanaimo, BC – June 3, 2013 – The United Way Central & Northern Vancouver Island (UWCNVI) gratefully accepted \$1000 from the new Nanaimo Target store. The funds will go towards the 2013 ***Change starts here*** fundraising campaign.

“Target is a great supporter of United Way across North America and we are so pleased to continue that relationship here,” said Signy Madden, Executive Director, UWCNVI. “Target will be channelling their support for the community through United Way. We welcome this initial donation and are excited to be working with their staff to organize their volunteer efforts and to invest their gifts where they are needed most in the community.”

In January 2013, prior to the store opening, employees of the new Target participated in a United Way Day of Caring, which pairs organizations with local non-profits to do a day of volunteer work. Target is planning on participating in additional Days of Caring this year.

Target stores across Canada are committed to being good neighbours in the community and donating to United Way is in-line with their National giving strategy.

Employee giving programs, donations and volunteers are sought throughout the year. Contact UWCNVI at 250-729-7400 or info@uwcncvi.ca or visit www.uwcncvi.ca to learn more how you can help.

About United Way Central and Northern Vancouver Island

Since 1958, United Way CNVI has invested in programs and services that help people to improve their lives and that strengthen our community. Due to the generosity of donors and volunteers, UWCNVI is funding grants in 2012 to 44 charities supporting 50 programs for children, youth and seniors in Central Island, the Comox Valley and Campbell River. UWCNVI is also a partner in the Success by 6 early childhood development programs throughout the Central and Northern Island and is the Community Entity for Nanaimo’s Homelessness Partnering Strategy.

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For additional information please contact:

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Change starts here

Central Island: 3156 Barons Road Nanaimo, BC V9T 4B5 |250 729 7400
Comox Valley : PO Box 3097 Courtenay, BC V9N 5N5 |250 338 1151
Campbell River : PO Box 135 Campbell River, BC V9W 5A7 |250 287 3213
www.uwcncvi.ca



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Patrick Magee, Store Team Leader Target, Signy Madden, Executive Director, UWCNVI and Karen Sinkinson-Hoy, Executive Team Leader, Target.

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