

For Immediate Release



United Way
Central and Northern
Vancouver Island

United Way's We Are Possibility Campaign Kicks Off with a Community Breakfast

Nanaimo, BC – September 11, 2015 – United Way Central and Northern Vancouver Island (UWCNVI) will launch their 2015 **We Are Possibility** campaign on Friday, September 18th with a Kick Off Breakfast at Woodgrove Centre at 7:00 am.

Join over 300 caring community members at the Kick Off Breakfast to learn more about United Way's work in the community, network with friends and co-workers and enjoy a hot breakfast provided by Spice of Life catering. There will also be inspiring speakers and a chance to win some great prizes.

"This is a great opportunity to get all of our generous donors and supporters in one room, to generate excitement for the campaign this year and how to celebrate our 'We Are Possibility' campaign," says Signy Madden, Executive Director of UWCNVI. "Without the generosity of our donors, we wouldn't be able to fund 33 programs in Nanaimo, Parksville, Qualicum, Ladysmith and Gabriola."

Woodgrove Centre has generously sponsored the breakfast again this year. The venue proved to be a great location for the Kick Off Breakfast. "Woodgrove Centre was a great atmosphere to chat with other United Way supporters," says Michael Heys, General Manager of Woodgrove Chrysler. "I left the event feeling inspired and excited about giving back to our community."

Tickets are \$25 and available online at www.uwcnavi.ca/campaign.

If you are attending the event, be sure to Tweet about it using the #WeArePossibility hashtag.

United Way Central and Northern Vancouver Island (UWCNVI) has been at work for more than 57 years in our community. With the mission to improve lives and build community by engaging individuals and mobilizing collective action, UWCNVI has invested in 56 organizations and 61 programs right here on Central Vancouver Island.

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