

For Immediate Release



United Way
Central and Northern
Vancouver Island

The United Way Employee Giving Campaign at VIU Kicks Off

Nanaimo, BC - November 2, 2015 - The United Way Employee Giving Campaign at Vancouver Island University (VIU) is an annual workplace campaign running this fall from October 22 to November 27, 2015.

The workplace campaign is an excellent opportunity for employees at all campuses to give to their respective communities by making a Payroll Deduction Program donation. Contributions stay local, and go towards funding crucial community programs.

With over \$33,000 pledged in last year's VIU campaign, proceeds helped support over 21,500 people in 94 programs from Duncan to Nanaimo, Parksville/Qualicum to Powell River, and throughout central and northern Vancouver Island. With your help, we can make the 2015 Employee Giving Campaign the most successful campaign yet! Together we are possibility! In addition to the Payroll Deduction Program, this year's VIU campaign features two new initiatives that will help increase awareness and raise funds.

UNITED WE SPIN

Help fund community programs by joining your colleagues for a by-donation spin class! Minimum \$10 donation required and all gifts support the United Way Employee Giving Campaign. Reserve your spot today by RSVPing to viucampaign@uwcncvi.ca.

Date: Thursday, November 5 at 6:30 - 7:15pm, Tuesday, November 10 at 7:15 – 8:00am, and Thursday, November 19 at 6:30 – 7:15pm in the Fitness Room of VIU's gym.

UNITED WE DINE

Help raise funds for diverse community organizations while you enjoy the culinary delights of VIU's Discovery Room on Friday, November 6. Give your tummy a treat while donating to VIU's annual Employee Giving Campaign. Your \$60 entry features a delicious 3-course meal, and each dinner will be issued a \$30 receipt for the tax deductible portion of this lovely evening. Satisfy your stomach while making a commitment to funding community service programs. Seats are limited, so please RSVP to VIU's Campaign Associates Eliza Gardiner and Christine Jenkins: viucampaign@uwcncvi.ca.

United Way Central and Northern Vancouver Island (UWCNVI) has been at work for more than 57 years in our community. With a mission to improve lives and to build community by engaging individuals and mobilizing collective action, UWCNVI invests in strengthening people and communities.

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For more information, contact:

Kyla Karakochuk

Marketing & Communications Officer

United Way Central & Northern Vancouver Island

communications@uwcncvi.ca

250.619.0151

www.uwcncvi.ca



From left: David McCallum, United Way Campaign Cabinet and Financial Advisor at Freedom 55 Financial, Eliza Gardiner and Christine Jenkins, VIU Campaign Associates cutting the cake at the VIU Employee Giving Kick Off event on Friday, October 30.