

For Immediate Release



## **United Way Partners with Woodgrove Centre for Campaign Kick-off Breakfast**

**Nanaimo, BC** – September 3, 2014 – United Way Central and Northern Vancouver Island (UWCNVI) have joined forces with Woodgrove Centre to host this year’s Campaign Kick-off Breakfast on Thursday, September 18, 2014.

Catch up with friends over coffee and make a difference in our community. Every dollar raised goes to work right here in central Vancouver Island. United Way impacts families, seniors and kids – every day in Nanaimo, Ladysmith and on Gabriola Island.

“We are thrilled to be the host venue for United Way’s kick-off breakfast this year,” shared Woodgrove Centre’s Marketing Director Nola Dunn. She added, “Whether you are a business or individual, attending the event is a wonderful way to help support the United Way and raise funds to help those in need in our community.”

Woodgrove Centre may be a new venue, yet there will be many familiar faces. “The Kick-off Breakfast is the official start to our fall campaign,” says Signy Madden, Executive Director of UWCNVI. “Nanaimo looks forward to this networking event every year. It is a great time to reconnect with friends, donors and the community.”

Tickets are \$20 per person. Book your breakfast ticket or make a donation today at [www.uwcnvi.ca](http://www.uwcnvi.ca).

Join us as we Unite to Change (#Unite2Change) on September 18<sup>th</sup> at 7 a.m. at Woodgrove Centre. Together, we are changing lives and strengthening our community.

United Way Central and Northern Vancouver Island (UWCNVI) has been at work for more than 56 years in our community. With the mission to improve lives and build community by engaging individuals and mobilizing collective action, UWCNVI has invested in 50 charities and 60 programs right here on central Vancouver Island.



Nola Dunn, Marketing Director Woodgrove Centre, Laura Heikkila, Campaign and Community Impact Associate, and Gillian Tidey, Resource Development Assistant.

For additional information, please contact:  
Jenn Houtby-Ferguson  
United Way Central & Northern Vancouver Island  
[PR@uwcnvi.ca](mailto:PR@uwcnvi.ca)  
250-713-9849

**United Way Central & Northern Vancouver Island**

**Change starts here**

9-327 Prideaux Street Nanaimo, BC V9R 2N4

Central Island: 250 591 8731

Comox Valley: 250 338 1151

Campbell River: 250 287 3213

[www.uwcnvi.ca](http://www.uwcnvi.ca)