



United Way
Central & Northern
Vancouver Island

Community Rallies Together to Help United Way Raise Over \$200,000 *Funds Will Help Support 11 Community Partners*

Comox Valley, BC- February 12, 2013 – The United Way Central & Northern Vancouver Island (UWCNVI) fundraising campaign *Change Starts Here* wrapped up in January and most of the donations and pledges are in. To date, \$203,000 has been raised or pledged towards the \$225,000 target for the Comox Valley. The 2012 campaign total is similar to that raised in the 2011 campaign. Just under \$1 million was raised for the Central Island, the Comox Valley and Campbell River.

“Our donors are amazing people and the success of this campaign speaks to how passionately they care about helping others in need. Despite difficult economic times, our donors know the value of funding strong social programs. I am grateful to all those who worked so hard on campaign,” said Signy Madden, Executive Director, UWCNVI. “However, the requests for funding are increasing. We need to build our campaign team this year and recruit some new board members to help us ensure that social services stay strong in Comox Valley.”

Donations directly help hundreds of people in our community through the work by United Way’s 11 community partners who support kids to be all they can be, empower people to move from poverty to possibility and help create healthy, strong communities. The community partners are:

Boys & Girls Club

Canadian Red Cross – anti -bullying program for youth

Central Island Crisis Society – Suicide prevention program

Comox Valley Family Services – Help for disadvantaged families

Comox Valley Head Injury Society

Comox Valley Senior Peer Counselling – Seniors supporting seniors

Comox Valley Therapeutic Riding Society

Comox Valley Transition Society – Mentoring for those at risk for violence, substance or exploitation abuse

Eureka Club – Adults teaching kids about mental illness through puppets

Stepping Stones Recovery House for Women Society

Wachiay Friendship Centre Society

Employee giving programs, donations and volunteers are sought throughout the year. Contact UWCNVI at 250-729-7400 or info@uwcnvi.ca or visit www.uwcnvi.ca to learn more how you can help.

About UWCNVI

Since 1958, United Way CNVI has invested in programs and services that help people to improve their lives and that strengthen our community. Because of the generosity of donors and volunteers, UWCNVI is able to fund 44 charities supporting 50 programs for children, youth and seniors in Central Island, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by Six early childhood development programs throughout the Central and Northern Island and plays a part in working to reduce homelessness by being the Community Entity for Nanaimo’s Homelessness Strategy. United Way’s Better at Home program to help keep seniors living at home will begin in Nanaimo, Parksville, Port Hardy, Comox Valley and Port Alberni in 2013.

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For additional information or to arrange an interview please contact:

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United Way Central & Northern Vancouver Island

Change starts here

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