



**United Way**  
Central & Northern  
Vancouver Island

## **United Way Seeking Volunteers**

Help Others, Gain Valuable Experience, Raise Your Profile in the Community

**Comox Valley, BC- April 17, 2013** – The United Way Central & Northern Vancouver Island (UWCNVI) is now recruiting Campaign Cabinet volunteers to donate their time and talents to support the annual United Way ***Change starts here*** fundraising campaign. Funds from the United Way campaign support 11 local social service programs and help make the Comox Valley a stronger, healthier and safer place.

Volunteers are joining the team now to begin planning for the annual ***Change starts here*** campaign, which will officially kick off in September.

“Serving on the campaign team is a great way for business professionals and labour representatives to raise their profile, learn new skills and expand their network while making a difference,” says Signy Madden, Executive Director of UWCVI. “We also want to put the word out to new comers to the community – business people or retirees- looking for a rewarding volunteer experience.”

United Way is also looking for individuals interested in starting or heading-up workplace fundraising campaigns at their workplace as an Employee Campaign Coordinator. Contact Brad Bayly at 250-702-2911 to get involved.

If you are interested in being a United Way volunteer this year, contact us today at 250-338-1151 or [info@uwcvi.ca](mailto:info@uwcvi.ca).

### **About UWCNVI**

UWCNVI improves lives and builds community by engaging individuals and mobilizing collective action. Since 1958, United Way CNVI has invested in programs and services that help people to improve their lives and that strengthen our community. Because of the generosity of donors and volunteers, UWCNVI is able to fund 44 charities supporting 50 programs for children, youth and seniors in Central Island, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by Six early childhood development programs throughout the Central and Northern Island and plays a part in working to reduce homelessness by being the Community Entity for Nanaimo’s Homelessness Strategy. United Way’s Better at Home program to help keep seniors living at home will begin in Nanaimo, Parksville, Port Hardy, Comox Valley and Port Alberni in 2013.

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For additional information please contact:

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### **United Way Central & Northern Vancouver Island**

#### **Change starts here**

Central Island: 3156 Barons Road Nanaimo, BC V9T 4B5 |250 729 7400

Comox Valley : PO Box 3097 Courtenay, BC V9N 5N5 |250 338 1151

Campbell River : PO Box 135 Campbell River, BC V9W 5A7 |250 287 3213

[www.uwcvi.ca](http://www.uwcvi.ca)