



United Way
Central & Northern
Vancouver Island

For Immediate Release

United Way Launches Annual Fundraising Campaign - Challenges the Community to Become “Agents of Change”

Goal to Raise over \$220,000 to Fund 18 Comox Valley Programs

Comox Valley, BC – September 17, 2013 – Yesterday the [United Way Central & Northern Vancouver Island](#) (UWCNVI) launched a new twist on their annual fundraising campaign, challenging community members to become Agents of Change at a free event held at the Courtenay Museum. This year, UWCNVI is looking to the community to help raise \$220,000 towards 18 critically needed Comox Valley Programs delivered by 17 Community Partner agencies.

“Comox Valley is such a great place to live and work and yet there are many people who are facing challenges,” said Signy Madden, Executive Director, UWCNVI. “They may be your friend, neighbor or family member. Crisis can hit any of us and getting the right support at the right time means you can recover and thrive. For others – kids and adults- facing poverty, homelessness, abuse or social isolation, United Way funds programs that save lives, helps kids grow up healthy and strengthens both the individual and the community. By giving to United Way you can be an Agent of Change.”

UWCNVI is also committed to collaborating on key issues in the community and is working with the Comox Valley Housing Task Force (CVHTF) to host a forum on issues related to homelessness, access to affordable housing and healthy communities in October 2013.

Donations can be made by contacting the UWCNVI office at 250-338-1151 or info@uwcncvi.ca or directly online through Canada Helps at www.uwcncvi.ca

2013/14 Community Partners for the Comox Valley

AIDS Vancouver Island
Black Creek Community Association
Boys and Girls Clubs of Central Vancouver Island
Canadian Red Cross
Comox Valley Family Services Association

Comox Valley Head Injury Society
Comox Valley Hospice Society
Comox Valley Senior Peer Counselling Society
Comox Valley Transition Society

United Way Central & Northern Vancouver Island

Change starts here

Central Island: 3156 Barons Road Nanaimo, BC V9T 4B5 |250 729 7400

Comox Valley : PO Box 3097 Courtenay, BC V9N 5N5 |250 338 1151

Campbell River : PO Box 135 Campbell River, BC V9W 5A7 |250 287 3213

www.uwcncvi.ca



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Comox Valley Community Adult Learning and
Literacy Society
Eureka Support Society
LUSH Valley Food Action Society
River Heights Church

The Comox Valley Therapeutic Riding Society
The John Howard Society of North Island
Upper Island Women of Native Ancestry
West Coast Environmental Education Society

About United Way Central and Northern Vancouver Island

UWCNVI improves lives and builds community by engaging individuals and mobilizing collective action. Since 1958 UWCNVI has helped strengthen the communities it serves. Because of the generosity of donors and volunteers, UWCNVI is able to fund 53 charities supporting 60 programs in Central Island, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by 6 early childhood development programs throughout the Central and Northern Island and plays a part in working to reduce homelessness by being the Community Entity for Nanaimo's Homelessness Strategy and working with the Comox Valley Housing Task Force to host a community forum in Comox Valley on homelessness this fall. United Way's Better at Home program designed to help keep seniors living at home will begin in Nanaimo, Parksville, Port Hardy, Comox Valley, Port Alberni and Campbell River in 2013 and 2014.

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For additional information please contact:

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