



For Immediate Release

CFB Comox Aims to Raise \$45,000 for United Way Campaign

Comox Valley, BC – October 9, 2013 – This year the 1,800 civilian and non-civilian members at CFB Comox are looking to raise \$45,000 towards the United Way Central & Northern Vancouver Island (UWCNVI) Comox Valley \$220,000 fundraising campaign that launched in mid-September. The theme of this year's campaign is **Agent of Change** and will fund 18 local programs in the community that support kids and youth, people living in poverty and others dealing with isolation, mental illness and lack of community support.

"We are incredibly grateful for the support of CFB Comox and couldn't ask for a better partner. The base understands how important United Way funded programs are to the community and during campaign time they work hard to raise vitally needed dollars for Comox Valley," said Signy Madden, Executive Director, UWCNVI.

United Way funded programs fall under three impact areas, All That Kids Can Be, Poverty to Possibility and Healthy People, Strong Communities. Donations this year will help nearly 1,600 people living in poverty or who are homeless as they recover from mental health and addiction issues. This is just an example of the impact that United Way makes in the Comox Valley.

United Way is grateful that CFB Comox has two Employee Campaign Coordinators this year volunteering their time to spread the United Way message. Sergeant Sonny Esteban and Captain Jeremy Maltais as well as 30 other base representatives are raising funds for people in the Comox Valley who need the programs that United Way funds.

"The United Way campaign is just one way that 19 Wing Comox shows support for our local communities that we are so proud to be a part of," said Colonel Jim Benninger, 19 Wing Commander.

For additional information contact the UWCNVI office at 250-338-1151 or info@uwcnavi.ca or donate directly online through Canada Helps at www.uwcnavi.ca

About United Way Central & Northern Vancouver Island

UWCNVI improves lives and builds community by engaging individuals and mobilizing collective action. Since 1958 UWCNVI has helped strengthen the communities it serves. Because of the generosity of donors and volunteers, UWCNVI is able to fund 53 charities supporting 60 programs in the Central Island, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by 6 early childhood development programs throughout the Central and Northern Island and plays a part in working to reduce homelessness by being the Community Entity for Nanaimo's Homelessness Strategy. United Way's Better at Home program to help keep seniors living at home will begin in Nanaimo, Parksville, Port Hardy, Comox Valley and Port Alberni in 2013 and 2014.

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For additional information please contact:

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United Way Central & Northern Vancouver Island

Change starts here

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Comox Valley : PO Box 3097 Courtenay, BC V9N 5N5 |250 338 1151
Campbell River : PO Box 135 Campbell River, BC V9W 5A7 |250 287 3213
www.uwcnavi.ca



United Way
Central & Northern
Vancouver Island



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