



For Immediate Release

## Coastal Community Credit Union Supports United Way In a Big Way

**Nanaimo, BC** – April 1, 2014 – Coastal Community Credit Union employees recently donated over \$5,000 to the United Way. Coastal Community also gave a corporate gift of \$5,000 as well as \$1,300 raised through their *Fundraising Fridays* employee program for a total donation of \$11,366. Contributions will support 21 programs serving over 4,400 people under United Way's 'Building Healthy People and Strong Communities' impact area, which also complements Coastal Community's own social commitment.

"I can't thank Coastal Community enough for all their support this year – their staff, managers, members and clients. Along with donating to much needed programs and volunteering on campaigns, staff at Coastal Community was instrumental in helping United Way move to our new office space on Prideaux Street in Nanaimo. They helped us with the mortgage, staff came and painted and even donated office furniture. We wouldn't be saving money through owning our own office or have enough space for all our volunteers without them," said Signy Madden, Executive Director, UWCNVI.

Coastal Community's support means there is a strong network of social services ready to help when help is needed most. This includes mentors for teens, senior visiting programs and caregiver support, restorative justice, people with disabilities, hospice programs to help the grieving and dying and many more.

Coastal Community and United Way also work together to fund and manage Success By 6 programs that support thousands of children and families in our region.

Coastal Community's own Patti Novak from the company's IT department joined the United Way Campaign Team this year, volunteering her time to raise funds. "It's important to me to volunteer at an organization where what I was doing was directly benefitting the people in my area," says Novak. "The programs and services the United Way offers are really, really needed."

Donations to United Way are welcome all year long. Please give at [www.uwcncvi.ca](http://www.uwcncvi.ca) or call 250-591-8731 or drop by our office at #9 – 327 Prideaux Street in Nanaimo.

**United Way Central & Northern Vancouver Island**

**Change starts here**

9-327 Prideaux Street Nanaimo, BC V9R 2N4

Central Island: 250 591 8731

Comox Valley: 250 338 1151

Campbell River: 250 287 3213

[www.uwcncvi.ca](http://www.uwcncvi.ca)



**United Way**  
Central & Northern  
Vancouver Island



(From left) Allyson Prescesky & Joel Scobie from Coastal Community join United Way's Signy Madden and Coastal Community's CEO Adrian Legin. Also representing Coastal Community are Patti Novak and Kristin Hocking.

-30-

### **About United Way Central and Northern Vancouver Island**

UWCNVI improves lives and builds community by engaging individuals and mobilizing collective action. Since 1958, UWCNVI has strengthened the communities it serves. Because of the generosity of donors and volunteers, UWCNVI is able to fund 53 charities supporting 60 programs in the Central Island including Port Alberni, the Comox Valley and Campbell River this year. UWCNVI also manages the Success by 6 early childhood development programs throughout the Central and Northern Island and works to reduce homelessness by being the Community Entity for Nanaimo's Homelessness Partnership Strategy. United Way Better at Home program aimed at helping keep seniors living at home has launched in Nanaimo, Parksville, Port Hardy, Comox Valley and Port Alberni this year.

#### **United Way Central & Northern Vancouver Island**

##### **Change starts here**

9-327 Prideaux Street Nanaimo, BC V9R 2N4

Central Island: 250 591 8731

Comox Valley: 250 338 1151

Campbell River: 250 287 3213

[www.uwcncvi.ca](http://www.uwcncvi.ca)



**United Way**  
Central & Northern  
Vancouver Island

### **ABOUT COASTAL COMMUNITY**

Coastal Community offers caring and helpful service delivered by an integrated team of banking, insurance\* and wealth management experts to meet all your financial and protection needs. Our 79,000 members also have access to The Exchange® Network of 2,300 no-fee ATMs in Canada as well as the Island's first Interactive Teller Machines. We've been named winner of the 2013 Corporate Responsibility Award for Vancouver Island and have been recognized in the past as one of Canada's Top 50 Best Employers. At Coastal Community, we're passionate about building stronger relationships to improve financial health, enrich people's lives and build healthier communities. Learn more at: [cccu.ca](http://cccu.ca) | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [YouTube](#)

*\*Insurance services provided through Coastal Community Insurance Services (2007) Ltd*

-30-

For additional information please contact:

Erin O'Reilly

United Way, Central & Northern Vancouver Island

[erin@uwcncvi.ca](mailto:erin@uwcncvi.ca)

250-713-0489

**United Way Central & Northern Vancouver Island**

**Change starts here**

9-327 Prideaux Street Nanaimo, BC V9R 2N4

Central Island: 250 591 8731

Comox Valley: 250 338 1151

Campbell River: 250 287 3213

[www.uwcncvi.ca](http://www.uwcncvi.ca)