



**United Way**  
Central & Northern  
Vancouver Island

## Why I Give

United Way Donors at VIU

### Carol Stuart

Dean, Health & Human Services

Carol Stuart has a long history of giving to United Way through workplace campaigns, even while working in Ontario. Automatic payroll donations to United Way are easy for someone with a busy schedule and Carol appreciates that her dollars will go where they are most needed in the community.



But, for Carol, giving to United Way is more than just an easy way to give. People's needs cannot always fit within the parameters of government-funded programs. United Way, on the other hand, can be more flexible with its funding and can invest in pilot programs.

Carol pointed out that education is one of the most important needs in a person's life since it leads to employment and earning potential, factors in breaking the cycle of poverty. United Way supports programs that engage young people in learning and that address the full spectrum of development so that young people are able to learn. Young people grow up to be adults, some of whom need extra support, and United Way is there for them too.

"VIU has been very involved in supporting United Way because the campaign brings to the forefront the values of the people here at VIU," explains Carol, "Both VIU and United Way are community oriented organizations offering service to the community."

"Historically, service delivery focused on family and friends taking care of each other and on the building of strong community relationships." For Carol, the VIU and United Way partnership is one small way to return the focus to building resiliency through relationships and developing a caring community.

Together, We Are Possibility.