

The 2015 Campaign Associate Experience



United Way
Central and Northern
Vancouver Island

Karen Everitt, Island Health

How were you introduced to the Campaign Associate role?

Through a notification on the Island Health website.

How did you find working with United Way staff? Did you feel welcomed and supported?

I found them very welcoming from the first day. There was an ask-anytime and open-door policy.

Do you feel that your personal and/or professional reasons for wanting to be a Campaign Associate has been fulfilled?

I think so, yes. I wanted to be able to see and learn about more of the social services that are provided on the Island. I was eager to see more of the work that my employer does, and the variety and scope of their presence on the Island. I was also eager to improve my own skills in public speaking, organization, and my ability to “gently teach others of the joy of giving”.

What was the highlight of your 16-week role as Campaign Associate?

My speaker presentations with Ladysmith Friends and Family, meeting Gretchen from Cowichan Hospice and hearing her presentation to Acute Care, my long meeting after a presentation with Barnabas from the Vancouver Island Mental Health Society and the manager from Finance. I loved hearing the passion and enthusiasm from the Community Partners who spoke at presentations, and how they were able to share and ignite their passion to my co-workers at Island Health.

Would you recommend this position to a colleague or friend?

Yes, I would. However I'd like to try the role again, to see if I could build on my experience and knowledge gained this year.

Do you have any other comments you would like to share?

Just a simple thanks to the team at United Way Central and Northern Vancouver Island and Cowichan, for their untiring efforts for all the folks up and down the Island, as they play their so-important role in building and maintaining the 'hidden web that connects Canadian society'.

