



United Way helping seniors
remain independent.



United Way
Central & Northern
Vancouver Island

For Immediate Release

United Way's Better at Home Program Preparing for Comox Valley Implementation

Have your say on what kind of services are best to help support seniors to stay a home

Comox Valley, BC – April 23, 2013 – The United Way Central & Northern Vancouver Island (UWCNVI) is consulting with the community on how best to deliver the new [Better at Home](#) program slated to commence in the Comox Valley in October 2013.

Better at Home is program that offers simple services such as grocery shopping, friendly visits, light housework, yard work, home repair, snow removal and transportation to appointments. The services are non-medical in nature, and are supplemental to those services provided by community health workers, such as personal hygiene assistance and help with medical needs or moving around. The Province of B.C. has provided \$20 million to United Way Lower Mainland to establish up to 68 Better at Home programs across the province.

United Way Central & Northern Vancouver Island (UWCNVI) has hired consultants Jacquie Kinney and Jody Macdonald to gather and synthesize input from local seniors, family members and community agencies in order to shape the Better at Home Program best for the Comox Valley's needs. Kinney and Macdonald have extensive backgrounds in community development and working with vulnerable communities.

The Community Developers are looking to the community to provide input about what is needed for senior support. The community is asked to complete a short survey and/or email and phone the Community Developers.

Survey:

Complete a short survey www.surveymonkey.com/s/QWY83ZJ

Email:

betterathomecv@gmail.com

Phone:

Jacquie Kinney: 250.650.4452

Jody Macdonald: 250.218.5640

On Monday, May 27th a Community Meeting will take place at the Comox Recreation Centre. Community developers will be presenting the results of the community consultation. There will be an opportunity for additional input from seniors and other stakeholders to prioritize the preferred non-medical support services for the Better At Home program and finalize the lead organization criteria.

UWCNVI fundraising campaign *Change Starts Here* wrapped up in January and \$207,540 has been raised or pledged for the Comox Valley. The community support directly helps hundreds of people in our community through the work by United Way's 11 community partners who support kids to be all they can be, empower people to move from poverty to possibility and help create healthy, strong communities.

There are many ways to give to UWCNVI. Call the office at 250-729-7400 or email info@uwcnvi.ca or give online at www.uwcnvi.ca.

United Way Central & Northern Vancouver Island

Change starts here

Central Island: 3156 Barons Road Nanaimo, BC V9T 4B5 |250 729 7400

Comox Valley : PO Box 3097 Courtenay, BC V9N 5N5 |250 338 1151

Campbell River : PO Box 135 Campbell River, BC V9W 5A7 |250 287 3213

www.uwcnvi.ca



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About United Way Central and Northern Vancouver Island

Since 1958, United Way CNVI has invested in programs and services that help people to improve their lives and that strengthen our community. Due to the generosity of donors and volunteers, UWCNVI is funding grants in 2012 to 44 charities supporting 50 programs for children, youth and seniors in Central Island, the Comox Valley and Campbell River. UWCNVI is also a partner in the Success by 6 early childhood development programs throughout the Central and Northern Island and is the Community Entity for Nanaimo's Homelessness Partnering Strategy.

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For additional information please contact:

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