

What we do

- ▷ Provide free information and referral for community, government and social services
- ▷ Provide human services demand & usage information to inform programming and public policy decisions



- PROVIDES EQUITY OF ACCESS
- FREE AND CONFIDENTIAL
- AVAILABLE 24/7
- CONNECTS PEOPLE TO THE SERVICES THEY NEED

bc211 in OUR COMMUNITY

In April 2016, United Way Central and Northern Vancouver Island is working to bring bc211 core online services. Work has begun to develop the online service directory with the intent to launch services in the first quarter of 2017.

Sometimes the biggest barrier to getting help is knowing where to look. Funded by United Ways across BC, bc211 is here to help transform lives.

At United Way, we believe that every person should have access to the same opportunities to build a better life for themselves – no matter what their income, gender, nationality, or where they live. That's why United Way believes so strongly in the model of 211.

Every hour of every day, people need help finding services for themselves or their loved ones. From finding a homeless shelter, to securing daycare for a child, to home care supports for an aging parent.

In British Columbia, the 211 Information and Referral service is operated by the 211 British Columbia Services Society, a charitable non-profit organization funded by United Ways and contracts with various partners. Thanks to the Nanaimo Foundation for their support in this important project.

bc211 in BRITISH COLUMBIA

- Operating 211 services since June 2010
- Is accessible to 2.7 million British Columbians
- 211 collects and analyzes geographic trends, unmet needs, referral totals, most acute needs and demographic trends
- Will expand to phone and text as funding permits

bc211 IS ONE OF THE MANY WAYS YOUR UNITED WAY IS INVESTING YOUR DONATIONS IN SOLVING SOCIAL ISSUES

For more information on other projects, visit uwcni.ca.

**Together,
We Are Possibility**